

## Governor's Early Childhood Advisory Council

Crowne Plaza

June 1, 2016

9:00 a.m. to 12:00 p.m.

### MEMBER AGENDA



Topic	Who	Notes
A. Welcome and Introductions	Secretary Anderson Superintendent Evers	Secretary Anderson Superintendent Evers
B. Approval of the Previous Minutes	Secretary Anderson	Secretary Anderson asks for approval of minutes.
C. Public Comment	Secretary Anderson	Secretary Anderson asks for public comment (if any).
D. Old Business:		
2015 Report Status	Eloise Anderson	1) 2015 Report Status: Update on presentation to Governor
Marketing Strategies	Sheila Briggs	2) Marketing the Report: Strategies and the ECAC Role: a) Marketing plan: (handout) i) Review plan ii) Review current materials for marketing tool kit
	Jennie Mauer	b) Map with members to identify what current and potential constituents to reach with the marketing strategies (post it notes on flip charts)
	Sheila Briggs	c) Summary
Update on Report Recommendations	Judy Norman Nunnery Amanda Reeve Katherine Magnusson	3) Update on Report Recommendations: a) The CETE Network: website, connections to North Carolina's Early Childhood Foundation resources, August 15 meeting with Bill Miller, communication expert b) Young Star Validation Studies comparisons
E. New Business	Sheila Briggs	1) Needs Assessment/Cycle/Report 2016: a) Overview b) Table discussion: ECAC next steps for the 2016 cycle? c) Report out
F. Adjourn	Secretary Anderson	2016 ECAC Meetings: 9:00-12:00 • 8/15/16 tentative optional participation in CETE meeting • 9/21/16 • 12/7/16